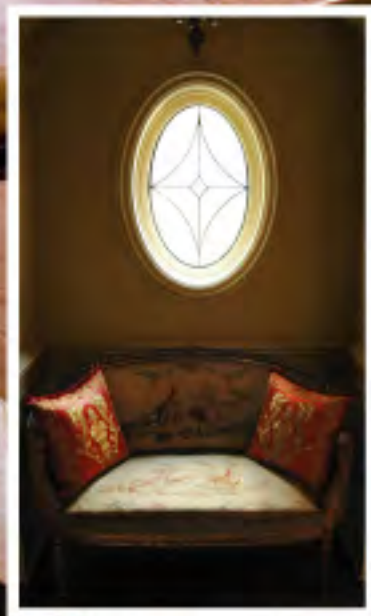


GLOBAL HOMES[®]

CLASSIC HOMES GLOBALLY

MAGAZINE



GHM Magazine was created in 2004 to bolster the needs of the modern property investor.

Our Mission

Is to provide hot tips and places and how to invest in the fast growing world of Real Estates globally.

Our goal is to provide seasoned investor with hot picks to invest in the global market

Our Ultimate Goal

We aim to be the preferred magazine for the seasoned investor.

The Investor

The modern investor is open to choices. The magazine presents readers with a unique insight into what's new on the market, what's available, what's different, and what's achievable for there own specific budget. Promising a rich and compelling read, GHM is a new and unique communication tool published for a global audience interested in all aspects of world of property

The Service Provider

GHM - is a magazine for business investors, homeowners and buyers who are intelligent, discerning and want that bit more from a property Magazine. GHM's readers have a passion for property, interior design and classic living.

What makes Global Homes Magazine different is a forward-thinking, analytic approach that is applied to the entire property industry. We call this point-of-view Property tourism because it goes beyond routine analysis to give our audience perspective on the ever-changing world of property investment. Global Homes Magazine sorts through the complexity of today's issues for investors daily online through www.globalhomesmagazine.com, quarterly through our e-newsletters, quarterly in print, at events, and during interviews.

Our Approach

We recognise that one size doesn't suit all. When it comes to property hot spots, we accept that no one particular means of investment is the answer and create our editorial features to suit the tastes of these information-hungry consumers.

A Commitment To Excellence

Global Homes Magazine is committed to uncompromising standards of service to our readers. Presented in a luxurious, 300mm x 230mm" format, Global Homes Magazine is what every professional wants to read.

Our Readers

GHM- is a magazine for business investors, homeowners and buyers who are intelligent, discerning and want that bit more from a property magazine.

GHM magazine's editorial mix comprises of an extensive showcasing of properties, educational features of interior design, architecture, finance and a comprehensive reviews section on an international level. The magazine presents readers with a unique insight into what's new on the market, what's available, what's different, and what's achievable for there own specific budget. Promising a rich and compelling read, GHM is a new and unique communication tool published for a global audience interested in all aspects of the world of property.



Advertising

How does your company use advertising to bring in new customers?

If it is new customers you are looking for then advertising in Global Homes Magazine ensures that your campaign will reach the modern investor and decision makers you need to build your brand globally. Global Homes Magazine subscriptions are growing. It started with 50 paid subscriptions and now has over 250,000 subscribers worldwide as at end December 2005. Editorial is customised to their needs.

What is Your Most Effective Advertising Medium?

Print Media

Global Homes Magazine published quarterly ensures maximum brand impact and gives the reader an opportunity to feel your product. Great moments are born in great opportunity - take advantage of it.

Subscription to www.globalhomesmagazine.com.

Whatever your marketing objectives, GHM's flexible and creative advertising team can provide you with a bespoke solution to meet your needs and bring your brand to life!

Advertising on globalhomesmagazine.com costs only £550 per quarter for spot positions on the home page and £450 elsewhere. Banners cost £750 per quarter on the home page and £650 elsewhere.



Our circulation strategy means you have direct access to a target audience. The magazine will be distributed in the UK, USA and Africa. GHM is also available free of charge in the first and business class cabins and lounges of some of the world's leading airlines, Eurostar trains, 4 and 5 star hotels. It will also be sent free of charge to properties worth 4million and over in the UK.



Rates Print Media

Page Rates:

Full Page	£2500.00
Double Page Spread	£4000.00
Half Page	£1500.00
Quarter Page	£0800.00
Eighth Page	£0450.00
Sixteenth Page	£0250.00
Inside Front Cover	£5000.00
Inside Back Cover	£5000.00
Back Cover	£6000.00

One Issue Rate Card

Format	Full Colour	Mono
Double page spread	£10,500	£8,500
Single page	£8,250	£6,250
Half page	£4,500	£2,750
Quarter page	£2,500	£1,250
Strip	£1,750	£750

Two Issue Rate Card (Per Issue)

Format	Full Colour	Mono
Double page spread	£9,500	£7,500
Single page	£7,250	£5,250
Half page	£3,500	£1,750
Quarter page	£1,500	£950
Strip	£1,150	£650

Four Issue Rate Card (Per Issue)

Format	Full Colour	Mono
Double page spread	£8,500	£6,500
Single page	£7,250	£4,250
Half page	£2,500	£1,150
Quarter page	£950	£850
Strip	£850	£650

Special Position Rate Card

(Per Issue - Full Colour Only)

Format	Full Colour
Outside back cover (single)	£15,500
Outside front cover (double)	£19,250
Inside back cover	£10,500
Facing contents page single	£9,750
Bound inserts:	£160 per '000



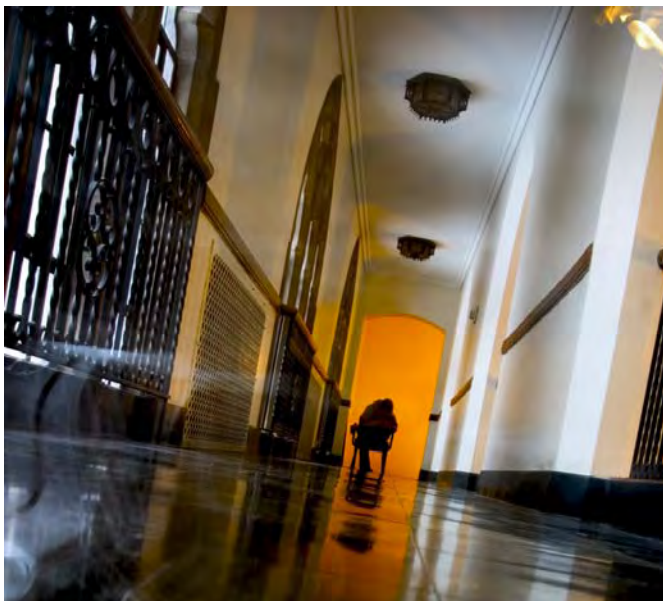
Forward Features

Every month we will have three in-depth features in the printed edition of GHM on Investment opportunity in the USA, Europe and Africa. On this site we will publish three features a month, which will be archived on this site providing access to 24 free, on-line features a year.

The features are listed below, by clicking on them you will open a new window containing the feature which you simply close when finished.

1. Interior design- (this can include what women would like to change in their home i.e kitchen, bedroom etc)
2. Gardening/Landscaping
3. Technology (Allo to contact his friend that owns B&O for advetorial)
4. Finances- with the international mortgage in mind, project funding, etc
5. Lighting - Gadgets etc
6. Investment
7. Living - rural living, coastal living, urban living
8. Unusal property/ Unique property
9. Hot Tips (location, location, location)
10. Hot picks
11. What do you give a man that owns everything - Buy him an Island (Island for sale) one off

The editor welcomes new feature material. Please email new ideas to: editor@globalhomesmagazine.com



Classified Advertisements

Advertise With Us. A full display advertisement of the size of 7cm x 1 column as illustrated here will cost £275 all inclusive and £175 for mono.

We also have larger sizes for extra impact:

- 6.5cm x 2 columns (1/8 page) £550 colour, £350 mono
- 13cm x 2 columns (1/4 page) £1250 colour, £850 mono
- A lineage advertisement costs £7.50 per line

For even greater impact you can advertise online on www.executivetraveller.net Private advertisers can take advantage of the series discount of 15% for 2 consecutive insertions and 25% discount for dual insertions both online and in print media. Trade discounts available on request and apply to a minimum of 4 insertions only.

Mechanical Data for Advertising and Advertorial Material

Global Homes Magazine is committed to providing our clients with the very highest standards in ad print quality. To ensure your printed material meets this standard, we encourage you to provide ad content in digital format following the guidelines listed below. Also, if possible, please compress your files using winzip or stuffit. Finally, you should also submit a hard copy (printed) version of your ad so we can verify electronic files have been transmitted successfully.

If you have any questions concerning digital ad submission please contact our Art Director

Fonts: Please provide both screen fonts and printer fonts with your submission. If fonts are NOT provided GHM Magazine will SUBSTITUTE with similar fonts. Multiple Master Fonts® are not accepted due to postscript errors with several image setters. Create outlines where possible on True Typefaces®.

Scans: All materials scanned for colour or grayscale reproduction must be scanned at 300 dots per inch (dpi). Material scanned as line art must be scanned at 600 dpi. Scans MUST be saved in EPS (w/o jpeg compression), tif/tiff, or high quality jpeg format.

Alterations: Ads will appear as transmitted (unless there is a requirement for substitute fonts).

Ad Submission: Direct Upload: Advertisements can be uploaded directly to our server via FTP (up to 10Mb per file).

	Full size	Bleed size	Copy size
Single size	297x210	303x216	269x182
Double page spread	297x420	303x426	269x402
Half page landscape	145x210	148x216	131x182
Half page portrait	297x105	303x108	269x131
Quarter Page	105x145	148x108	91x131
Eight page	91x61		



Dot Gain: Allowance should be made for a 15% dot gain.

All artwork to be supplied to Global Homes Magazine specifications. Advertisements not supplied on this basis will incur additional production/design costs. All Photoshop documents to be saved at 300 dpi, CMYK colour as TIFF or EPS files.

Dead Lines:

Not less than two weeks to date of publication, please phone for regular updates.

Cancellation Policy:

Cancellations must be made three weeks to publication. Only written applications accepted.

Advertisers should note that advertising space and allocations are limited and space is expected to be fully booked before the editorial deadline.

Supplying Artwork:

Film: We must be supplied with positive sets of film. They should be emulsion side down, right reading and polyester based. They should have hard contact dot and if duplicated, match exactly in value to the previous master positives.

Supplying in Electronic Format: Advertisements supplied electronically must be supplied in a High res PDF format, with all the required fonts embedded in the PDF.

The digital file can be supplied on CD or DVD to:

Thumbprint Creations

36-38 Whitmore Road
London, N1 5QA.

Files can also be sent via our broad band internet connection at thumbprint@btclick.com or downloaded via FTP.

All submissions must be accompanied by a colour proof. Please let the production administrator know in advance how you will be supplying your advertising material (ie by film or electronically).

UK Subscription

Thank you for your interest in Global Homes Magazine. Global Homes Magazine is a quarterly magazine issued every March, June, September and December. The magazine comes in the form of unique international editions; which makes exciting reading wherever you are in the world.

Individual Subscriptions

Please select one of the following options:

- 4 Issues (One year) for £10.00
- 8 Issues (Two years) for £20

Agency Subscriptions

If your agency manages property related work that are of interest to our readers, it is very likely that it would be published. Take advantage of our agency subscriptions of ten copies per issue.

- 10 Copies per Issue (One Year) for £150
- 10 copies per Issue (Two Years) for £280

Please note that we do not provide back issues.

Subscriber Details

(Please Print Clearly)



Name: _____

Delivery Address: _____

Post Code: _____

Signature: _____

Date: _____

Kindly enclose payment with your order making cheques payable to: **Global Homes Magazine Ltd**

Please return the signed form to:

Global Homes Magazine, Subscriptions Department
24a Durley Road, Stamford Hill. London N16 5JS

